



FOR IMMEDIATE RELEASE

WSBA'S FIRST TENANT LANDS CITY OF COLUMBUS CONTRACT AND BRINGS 10 NEW JOBS

February 19, 2013—The Women's Small Business Accelerator, Inc. (WSBA) is proud to announce that its first tenant and new-to-Central-Ohio woman-owned business, G2Local, has just been selected as a contractor for the City of Columbus. Global to Local Language Solutions (G2Local) is a provider of high quality technical translations and elite level interpreting services. Already an established business in the Cincinnati and Dayton markets, G2Local set its sights on the Columbus market last year and completed a proposal to earn translation services for the City of Columbus. G2Local is committed to "responsible success," and to the idea that a company can be successful as well as a diverse, people-oriented, great place to work," said Grace Bosworth, G2Local's President. G2Local works with over 400 interpreters/translators of various backgrounds and cultures and expects to increase its roster of interpreters with its entry into the Columbus, Ohio communities.

G2Local selected the WSBA for its Columbus offices for a couple of reasons. First, their Cincinnati offices started as part of a tech accelerator, an experience that proved to be invaluable for launch of their business. Additionally, the company is a WBENC certified woman-owned business. G2Local attributes much of its success to the alignment to these two organizations. When Bosworth read about the launch of the Women's Small Business Accelerator in Columbus last fall, she noted that, "we couldn't wait to be part of that energy"!

"Our business is not new, but we are new to the Columbus area. We hope to learn from the other women affiliated with the WSBA, not only about their businesses, but also about the central Ohio community. We look forward to being able to share our experiences with starting a business, as well," added Bosworth. "G2Local really believes in the same values the WSBA has," says Bosworth. "The WSBA hopes to help small businesses achieve strategic objectives, reach their company goals, and create trusting relationships between women-owned businesses. It was really a no-brainer for us to decide to move our office here, we fit right in!"

The accelerator, located at 403-409 W. Main Street in Westerville, is just over 6,000 square feet of co-working space divided into four suites, two conference rooms, two kitchens, a creative space, and access to a beautiful training space that accelerator participants can lease at a reduced rate. The accelerator offers approximately 35 office spaces, including private offices and cubicles, available to women-business owners at or below competitive market lease rates. To further assist business owners, the Women's Small Business Accelerator provides mentoring through monthly, facilitated peer-to-peer roundtables and training classes over a variety of topics ranging from writing a business plan through operational topics that assist business owners in expanding their businesses past the start-up phase.

For more information about the WSBA or to arrange a tour, contact Sharon DeLay at sharon@wsbaohio.org or call 614-414-2449.

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